

First and foremost, Europe101 is a generation. An incredibly important generation. Because in 2045, one hundred years on from the end of World War II, they will be leading Europe. Leading with many boundaries to cross and opportunities to face. This generation has come together; sports players and scientists, environmentalists and teachers, entrepreneurs and consultants, to capture how they want to lead in the Europe101 Model of Leadership.



Models of Leadership have been used by organisations across the world for many years. These models provide an understanding of expected leadership behaviours, a consistent point of reference and a sense of accountability for a workforce. We have taken this concept and applied it to both a generation and a continent.

The specially designed model has been translated into the Europe101 Online Programme so that it can be shared and brought alive for the Europe101 generation, across the continent. How? Up to 2000 young people (18-25 year olds) come together online over the course of a month. During which, they develop their leadership skills against the Europe101 model, build invaluable connections with their peers across the continent, take a crucial moment to think about the sort of leader *they* want to become and enhance their professional profiles through gaining the Europe101 micro-credential.



Accessible Online Learning

Europe101 is completely free and open to any 18-25 year-old living in or from Europe. Based entirely online, Europe101 is both inclusive and accessible to different types of learners and schedule. Participants on the program gain access to their dedicated learning moodle with weekly self-directed content (around 1 hour a week) and live events - from Q&As, webinars, interviews, brainstorming and networking sessions.



A Connected Generation

Europe101 provides young people in Europe and around the world to build connections with their peers across the continent as well as established European leaders. The programme will engage young people from very different backgrounds and beliefs. Participants will learn to harness diversity, learn from each other and connect with people they may never have the opportunity to meet otherwise.



Europe101 Micro-Credential

On completion, individuals gain a certificate of learning, an online micro-credential and join the ever-expanding Europe101 Alumni network. Their Europe101 micro-credential can be shared on social media, added to resumes and professional profiles signifying both their completion of the programme and that they are part of the generation committed to creating a lasting legacy for Europe.

"What really got me excited about Europe101 when we first discussed it was that it's about the future. It is not about what is in it for me or what is in it for my generation. It is all about how we can help the Europe101 generation, as our testament to Europe. So that participants can gain skills, build a network and to agree on some basic principles without my generation telling you what you should do"

Gordon Bajnai - Former Prime Minister of Hungary & Partner (Campbell Leutyens)

Building Europe101

We believe that the people who should define the leadership ambitions of a generation are the individuals from that generation themselves. That is why the custom designed Europe101 Model of Leadership, and online program curriculum was carefully built over a year via focus groups, workshops, interviews and written feedback, alongside:

400+

Young
Leaders

30

European
Countries

65

Organisations
& Institutions

55

Europe101
Patrons

"I am genuinely excited to be a Patron of the Europe101 initiative, which is both timely and badly needed. Now is the moment to mobilise Europe's youth in service of the European ideal. The approach leveraging online learning is both refreshing and impactful. Europe101 will be a powerful platform for generating the energies of a challenged and talented generation"

Pierre Gurdjian - President of Board of Directors (Université Libre de Bruxelles)

Partner with Europe101

Since its conception, Europe101 has worked alongside over 60 organisations, institutions and networks. We have diverse relationships across the private, health, environmental, music, sport, entrepreneurial and education sectors, including organisations such as PwC, UEFA, NatureScot, European Union Youth Orchestra, Teach for All and Université Libre de Bruxelles.

By partnering with Europe101 you can place your organisation at the forefront of the European leadership agenda, help the next generation of leaders shape their legacy in Europe and add value to your learning & development strategy. We will work with you to maximise the number of your young leaders joining a Europe101 program over 2022 - all of which can be applied for now! Simply follow the links below our webpage and application form:



Cohort 1: [28th February - 26th March](#)

Cohort 2: [2nd May - 29th May](#)

Cohort 3: [4th July - 31st July](#)

Cohort 4: [5th September - 2nd October](#)

Cohort 5: [7th November - 4th December](#)

If you want to partner with Europe101 and place your young talent on the Europe101 programs, send an email to the Europe101 Manager, Leah Jones on leah.jones@commonpurpose.org